

Subject: Approval Request – Birkman Conference (High-Value Networking Opportunity)

Hi [Boss's Name],

I'm requesting approval to attend the Birkman 75th Anniversary Conference (Nov 11–13, Houston), a unique opportunity to connect with top practitioners, leaders, and innovators in the Birkman community.

Why This Is Valuable

- **Direct Access to Experts:** Engage with experienced professionals who are actively applying Birkman in diverse, high-impact ways.
- **Best Practice Sharing:** Learn what's working across organizations and bring those ideas back to our team.
- **Relationship Building:** Strengthen connections that can lead to future collaboration, insights, and opportunities.

Strategic Advantage

The relationships built at events like this often lead to:
Faster problem-solving through peer insight
Exposure to new approaches and opportunities
Ongoing access to a trusted professional network

What I'll Bring Back

A network of contacts we can leverage for ideas and support
Insights from real-world applications across industries
Opportunities to apply proven strategies we may not otherwise see

Why This Event

This is a milestone 75th anniversary conference, meaning attendance and engagement will be especially strong, making it one of the highest-value networking opportunities available.
Investment

[Insert Your Total Cost]

Bottom Line

This isn't just attending a conference—it's about building relationships and access that continue to deliver value long after the event ends.

Best,
[Your Name]